

# Consent for Personal Data Processing

I, hereby referred to as the "Data Subject," following applicable laws of the United States, including but not limited to the California Consumer Privacy Act (CCPA), provide my informed and conscious consent for the processing of my personal data by "My360Degree", hereinafter referred to as the "Operator," under the following conditions:

## I. Purposes of Personal Data Processing

1. Registration of the Data Subject on the website <https://my360degree.com/> and all its subdomains.
2. Handling requests from the Data Subject by the Operator in accordance with applicable U.S. laws governing consumer rights and communications.
3. Providing the Data Subject with consultation, training, and other services on a contractual basis, as well as conducting promotions and events aligned with the Operator's activities.
4. Analyzing the Data Subject's actions when using the Operator's services or visiting the Operator's website to optimize its functionality.
5. Informing the Data Subject about the Operator's activities and services, sending news and/or promotional content (postal or electronic messages, SMS notifications, phone calls, event invitations, etc.), and promoting the Operator's products, services, or works through direct contact with the Data Subject, including via communication tools.
6. Verifying the identity of the Data Subject for the provision of services by the Operator.
7. Conducting contractual activities with the Data Subject.
8. Ensuring the Operator's compliance with applicable U.S. privacy and data protection laws.

## II. Personal Data Subject to Processing

The consent covers the processing of the following personal data: full name, photographic or similar images, contact phone numbers, messenger details, email addresses, place of work, and job position.

## III. Operations with Personal Data

The consent includes the following actions with personal data:

1. Collection, recording, systematization, accumulation, storage, clarification (updating, modification), retrieval, usage, transfer (distribution, provision, access), anonymization, blocking, deletion, destruction.
2. Transfer of personal data by the Operator to third parties for processing under a contract concluded by the Operator with such third parties, provided that both the Operator and the third party comply with applicable U.S. data protection laws, including but not limited to the CCPA.

## **IV. Effectiveness of Consent**

This consent becomes effective from the moment the Data Subject submits the completed registration form on the Operator's website, as specified in clause I, subclause 1.

## **V. Duration of Consent**

The consent is valid until the purpose of the data processing is fulfilled, or for a period not exceeding 7 (seven) years from the moment it becomes effective, unless otherwise required by applicable U.S. laws.

## **VI. Acknowledgments and Agreement of the Data Subject**

1. The processing of personal data is carried out in accordance with applicable U.S. laws, including but not limited to the CCPA, and the Operator's Privacy Policy, published on the Internet.
2. The methods and definitions of personal data processing shall be interpreted under U.S. data protection laws and regulations.
3. Personal data processing may be conducted with or without the use of automated tools.
4. The Operator ensures the implementation of necessary legal, organizational, and technical measures to protect personal data from unauthorized and/or accidental processing and maintains the confidentiality of personal data.
5. The Data Subject may withdraw this consent at [hello@my360degree.com](mailto:hello@my360degree.com)